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THE PROVIDENCE SUNDAY JOURNAL, NOVEMBER 3, 1929

## PROGRAMS NEWS

### Conductors Lead Soloists on Pay Rolls of Studios

Artists Are Not Making the Big Money, Veteran Broadcaster Declares—Some Orchestra Leaders Are Receiving \$100,000 a Year

BY ROBERT D. HEINL

The directors, rather than the artists, are getting the real money in the radio business according to a veteran broadcaster who has had long experience in the industry. With radio as an adjunct, this authority asserted, orchestra conductors are earning as high as \$100,000 a year.

"The popular impression is that the artists today are making the big money in radio but with few exceptions, most of the people making money in the radio business are the conductors. A man like Nathaniel Shilkret, who conducts the Eveready and General Electric Hour, and who has had so much experience in his recording work with the Victor Company and knows exactly what will sound well before it is played, is today a \$100,000 man," this man declared.

"David Mendosa, who has had long experience in the Capitol theatre for many years and is now the conductor of the Pads Hour, is another of the big men. I do not know what he is getting



Among the several new professions that radio broadcasting has developed is that of "radio-maker," whose function is to imitate familiar sounds so that they seem like the real thing. It was discovered long ago that certain notes could not be reproduced over the radio by ordinary means. It is possible to run an automobile in a studio, but to the listener, it did not sound like an automobile at all. So it was found necessary to produce the noise by artificial means.

One of the most skillful noise-makers is Harry Swan of Station WABC, New York. Swan, who looks like a near relative of Joe Cook, the comedian, spends a large part of his time devising ways and means to imitate familiar sounds. Sometimes these sounds are very difficult to reproduce and complicated methods must be employed in the process. On the other hand, some of them are exceedingly simple. For example, one of the most successful imitations is that of an approaching railroad train. This is accomplished without the aid of any mechanical device—Swan makes the choo-choo come and depart with his mouth.

"I sometimes lie awake all night trying to think up the right kind of a noise," he said recently. "I am at a disadvantage because I never hear what comes out over the air, yet instinctively I can tell whether or not it is right."

While sound effects often are the result of hours of experimentation, others sometimes are discovered by chance. A recent episode in a National Broadcasting Company feature was built around an apartment house fire.

The proper effects for a fire are engine sounds were available but to reproduce the sound of roaring, crackling flames was not so easy. During a time rehearsal one of the principals let her script fall from her hand and, in catching it, crumpled and rattled the paper. A production man came rushing from the listening booth.

"That's it," he said. "That's it. Crumple that paper again."

The sound that came through the microphone was identical with the noise of fire coming through a building.

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A visitor to one of the New York studios was perplexed at seeing a washbub prominently installed in the center of a large orchestra which was broadcasting. The washbub seemed decidedly out of place in such surroundings. Furthermore, a man was gently making waves against the side of a board that had been placed in the tub. All of which was more or less of a mystery to the visitor until it was explained that the program being broadcast was "Napoleonic Nights" and the man at the washbub was giving an imitation of the Bay of Naples.

### Radio Questions and Answers

Radio Editor, Sunday Journal:

I have a transformer with adjustable resistance which was purchased to run an electric train. Could this be used for a storage battery charger or for eliminating the storage battery?

M. J. D.

(Yes, either way. To charge a battery with it, obtain a "dry rectifier" unit capable of passing about two amperes. The proper connections are explained in the instruction sheet accompanying the rectifier unit. Ordinarily it has five connection lugs. The central lug is connected to the negative terminal of the storage battery. The two terminals on either side of the centre point are connected to the two output terminals of the transformer. The remaining two outer terminals of the unit are connected together and to the plus terminal of the battery. Insert an ammeter in one of the leads to the battery, and adjust the switch so that the current is not higher than the maximum rating of the rectifier. To use the transformer as an "A" eliminator, in addition to the above, you will need a filter system supplied by radio dealers.—Ed.)

Radio Editor, Sunday Journal:

We have a lamp lighting plant, and each time it starts up, it spoils my reception of the show. What can be done about it?

Coventry.

RADIO FAN.

(I assume that you are not making contact with your lighting system for any radio purpose. Obtain two fixed condensers, of at least two mfd. capacity, and preferably four mfd. capacity. These are to be installed as a filter at the lamp plant generator. Connect one terminal of one condenser with a terminal of the other and also to the ground, such as to a water pipe. Then attach the remaining terminal of one condenser to the power line where it leaves the generator, and the remaining terminal of the other condenser to the other power line. You may prefer to have an electrician make this installation.—Ed.)

Debris, Radio:

Speaking of the marvels of radio, Representative Louis Ludlow of Indiana remarked: "Radio seems to me to be science on the last lap."

### Today's Programs in Brief

For the convenience of radio fans the following hourly schedule of broadcasting today is given in brief form. Figures following station names denote week length.

**LOCAL STATIONS**

8:00—Feature, WEAN, 384.  
10:00—Children's hour, WEAN, 384.  
11:00—Church, WEAN, 384.  
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## "MET" OPERA CO. ALONE HOLDS OUT

New York Organization Still  
Resists Radio's Lure

Capitulation of Philadelphia Symphony is Significant—Kreiser Still Feels Alone in Struggle Leads Battle at Microphone—Harry Lauder Beats Al Johnson in Struggle for a Bargain.

With the appearance of the Philadelphia Symphony Orchestra on the air, the only organization of musical importance remaining to be heard is the Metropolitan Opera Company. With the Chicago Civic Opera Company going into its palatial new building this winter, the first opera house to include a broadcasting station in its equipment, the prediction is made that it will be only a question of time until the Metropolitan yields as well.

Long credited with being one of the world's finest, doubt was expressed as to whether the Philadelphia Orchestra would ever be heard over the radio. At least not while it was under the baton of Leopold Stokowski, who was said to have expressed the same fear as Fritz Kreisler that radio in its present state of development might not faithfully reproduce his artistry to the invisible audience.

Kreisler has never been heard over the air, being one of the last of the great artists to yield, another being Paderewski, who has never played in this country, but did so once in England. An additional reason has been advanced in the case of Kreisler that he fears he might not overcome the terror which microphone fright holds for him.

When Al Johnson went on the air recently, the understanding was that he was to receive \$750 for 10 minutes' singing. While \$750 a minute seems to be pretty fair compensation, it is not quite up to Sir Harry Lauder's mark, who, on his recent appearance, received \$15,000 for broadcasting three songs—\$500 a song.

That the Federal Radio Commission believes there is room for at least two major broadcasting systems and that they should be given equal opportunity was the speed with which the application was granted for Station WABC, in New York, the key Columbia station, to increase its power to 50,000 watts. The link was hardly dry on the application made by ex-Commissioner Sam Pickard, now vice president of the Columbia, before the commission granted it. Only one dissenting vote was cast, that of the chairman, Ira E. Robinson, while Commissioners Sykes, Lafount and Starbuck favored the allocation.

While the National Broadcasting Company has long had a 50,000 watt station—WEAF in New York—and practically all the others are affiliated with the NBC chain, this is the first one owned by or affiliated with the Columbia Broadcasting System.

Having also been given permission to move WABC's transmitter outside of greater New York, advance information is that the Columbia people will begin work immediately on what they promise will be one of the most efficient and up-to-date broadcasting plants in the United States.

Another feather in Columbia's cap was the speech by President Hoover during the program dedicating their new 14-story building in New York several weeks ago.

Although in such a highly experimental state that as yet the American Telephone and Telegraph Company has not revealed exactly how it was accomplished, the relaying of the telephone conversation of Maurice Chevalier, the motion picture actor from Paris, for broadcasting throughout the country over a chain of stations, is still the talk of the broadcasting world.

Overseas musical programs have been rebroadcast before in this country, but this was said to be the first time a telephone conversation had been relayed thus. As explained by Louis Witten, Chevalier's voice, which Washingtonians heard on a disc, was carried over wires from France to England, across the Atlantic by wireless telephone, picked up by a receiving station on our coast, transferred again to land wires and finally broadcast from the different stations in the United States.

Evidently Chevalier had been tipped off that it was to be a coast-to-coast hookup, for about the first thing he did was to extend greetings to his friends in Hollywood.

Floyd Gibbons, war correspondent, through his realistic description of the sham battle of the Armée at the Military Exposition staged at the Army War College in Washington recently, in so far as radio listeners were concerned, unconsciously stole the show from Sgt. Alvin C. York, who was supposed to be the hero of the party.

That is not saying that Sgt. York did not stick up well over the radio. To the contrary, he made an excellent talk, but it was after the sham battle had cooled down and was on the less exciting subject of his educational plans. To listen to Gibbons, however, was like having a front seat at the battle. He seems to be the radio find of the year.

Graham McNamee is apparently doing

better work singing these days than he is with his announcing.

Yascha Bunchuk, he of the green coat, one of the world's greatest cellists, is heard less frequently on the air inasmuch as he is now leader of the Capitol Theatre Orchestra in New York.

## RADIO PROGRAMS

Continued from Page Nine

3:30 p. m.—Same as WEAN.  
8:00 p. m.—Lyric radio show palace.  
7:30 p. m.—Kreiser's family party.  
7:15 p. m.—Studio recital.  
7:45 p. m.—Same as WEAN.  
8:00 p. m.—Biblical drama.

WIP—PHILADELPHIA—402.  
10:00 a. m.—Watchtower program.  
11:00 a. m.—Service from the Holy Trinity Church.  
2:30 p. m.—International Bible Students' Program.  
9:30 p. m.—Organ recital.  
10:00 p. m.—Sleepy Hollow hour.

WKBW—BUFFALO—294.  
9:30 a. m.—Episcopal Church service.  
10:00 a. m.—Morning show.  
2:30 p. m.—Radio recital.  
2:00 p. m.—To 8:00 p. m.—Same as WEAN.  
6:30 p. m.—Radio recital.  
7:00 p. m.—Same as WEAN.  
10:00 p. m.—To 12:00 m.—Same as WEAN.

WLTW—NEW YORK—175.  
3:15 p. m.—Columbia Council, K. of C. forum.  
8:00 p. m.—Service from the Paulist Fathers' Church.

WMAK—LOCKPORT—331.  
11:00 a. m.—Trinity Episcopal Church service.  
4:00 p. m.—To 10:00 p. m.—Same as WEAN.  
10:00 p. m.—The Mariners.  
10:30 p. m.—After evening.

WNAC—BOSTON—214.  
11:00 a. m.—Greater Boston Mayors' Rally.  
2:15 p. m.—W. H. Graham, "A Bouquet of Memories."  
6:00 p. m.—Same as WABC.  
Remainder of program same as WEAN.

WOR—NEWARK—122.  
2:30 p. m.—Crime and Its Punishment.  
3:00 p. m.—Philharmonic Symphony Orchestra.  
4:00 p. m.—"The Psychologist Days."  
5:15 p. m.—Forum.  
6:15 p. m.—Theatrical page.  
7:00 p. m.—Hotel Astor concert orchestra.  
8:00 p. m.—Radio recital.  
9:00 p. m.—Market and Halsey Street play.  
10:00 p. m.—Moonbeams.

WPC—ATLANTIC CITY—213.  
4:30 p. m.—Community vocal and instrumental recital.  
5:15 p. m.—Religious services.  
7:00 p. m.—Special Sunday concert.

Dr. Charles Fogelburg  
D. C. Phil.  
216 Westminster St., Prov., R. I.  
Phone Gaspee 7070

ELECTRO-PHYSIOTHERAPY  
Is in use in the leading hospitals. It is of comparatively recent development and very often removes the cause of rheumatic, sciatic, and other pains, even when other treatments have failed. Trial treatment free to prove its effectiveness. Monday and Thursday during November.



### A Good Schmid Carver and Fork

Carving Sets at \$3.50, \$5.00 to \$12.00



Chicken Shears Steak Carvers

J. M. SCHMID & SON

106 Westminster Street



No Rooms Are More Important Than Bedrooms

Give them new charm  
—with COLOR!

A restful, cool shade of SANI-FLAT for the walls, with a warmer, vital color for door casings—carrying out the scheme in curtains, draperies and rugs... Old furniture, painted and stenciled to harmonize, is like new; and the whole room blinks with unbelievable charm... Let us suggest a color scheme for your rooms.

Tune In on the "Good News Bearers"  
Station WEAN, Thursday, 6:25-6:40 P. M.

WESTCOTT, SLADE & BALCOM CO.  
95-99 Empire St. Closed Sat. at 1 P. M.

## The Dials Diary By the Trouble Shooter

Persons who have bought radio sets during the summer and have been operating them in living rooms or other places about the house should know that acoustics are materially altered by the hanging of draperies, curtains and the like, and they should not be surprised at a different type of reception due to these causes.

Most homes are bare of rugs and draperies during the warmer months. With the coming of autumn, however, wives begin changing things about, and some day hubby comes home to find the house completely bedecked—and that evening he may note also a change in reception. It may be better or it may

be worse, but I don't think it is far-fetched to say that there will be some change.

Another change, of course, will be brought by the advent of cooler weather. There is no doubt as to how this will affect reception. It will be better, naturally, and the prayers of radioists for real DX stunts will be favorably answered by the elements. Of course, reception doesn't get better all at once. It is a rather gradual process; a process which already has begun and which will gain force each week.

Speaking of putting up curtains and draperies and laying down rugs and carpets reminds me at this house-fixing time that the radioist would do well to see that the set is not jiggled about too much. It should be handled gently.

Also, this is an excellent time, while things are rather topsy-turvy, to try the set in another part of the room. As I've pointed out before, different locations mean wide changes in the quality of the reception, and here's a good chance to

do some experimenting. But remember, "use no hooks." Don't jar the set any more than necessary.

Meaning Tubes.

It will not harm the tubes to mount the amplifier so that the tubes are horizontal instead of vertical. It is necessary to avoid allowing the heat from the tubes from rising against any part of the amplifier and especially against the filter condensers. If the amplifier can be mounted so that there is a free circulation of air about the tubes and so that the heat rising from the tubes does not strike the transformers or condensers of the amplifier, there should be no difficulty in future operation of the receiver.

First Aid Stations.

In an effort to cope with the increase in automobile fatalities, the Southern chapter of the American Red Cross plans to establish a circle of first aid stations around Philadelphia, Pa.

New German Transmitter.  
Koenigswusterhausen—(AP)—A new short wave transmitter installed at the Zeese station enables widespread broadcasting of all German programs. This innovation is considered significant in view of the coming exchange of programs with America.

WTIC Comes in Strong.  
Washington—(AP)—Radio fans here report that programs from the new 50,000 watt transmitter of WTIC, Hartford,

Marshall and Company  
Complete Radio Service  
Sets—Supplies—Repairs  
RADIO REPAIR CO.  
94 DORRANCE ST.  
OPPOSITE HARRIS GATEWAY HOTEL

Conn., come in with great power and clarity.  
THE CLASSIFIED PAGE is continuing buyers.

PROVIDENCE  
FOOD SHOW  
and Household Appliances  
Exposition  
R. I. STATE ARMOY, CRANSTON  
STARTS TOMORROW

Look for our advertisement containing all details, elsewhere in this issue.

HARTFORD HOLYOKE NEW HAVEN PROVIDENCE FALL RIVER SPRINGFIELD

## Flint-Adaskin Furniture Co.

We Wish To Announce That  
Miss CLAIRE WINDSOR  
(IN PERSON)

Star of a thousand feature motion pictures appearing at the Albee Theatre this week

Will Officially Open

FLINT-ADASKIN'S  
Radio Show Week

Monday, November 4th, at 1:30 P. M.

Come and see Miss Claire Windsor, shake hands with her—Be her guest at Flint Adaskin's Radio Show Week opening—See her when she will be presented with one of the Miracle Sets—The Emerson Radio.



\$5

DEPOSIT

Secures Delivery

of

Emerson or

Earl Radio

Balance Payable on

Our Extended Time

Payment Plan

Join our Christmas Radio Club. A Small Deposit will make you eligible for Membership. Only 200 Members can enroll. Radio Selected will be held until wanted.

Tune In  
WEAN

Monday

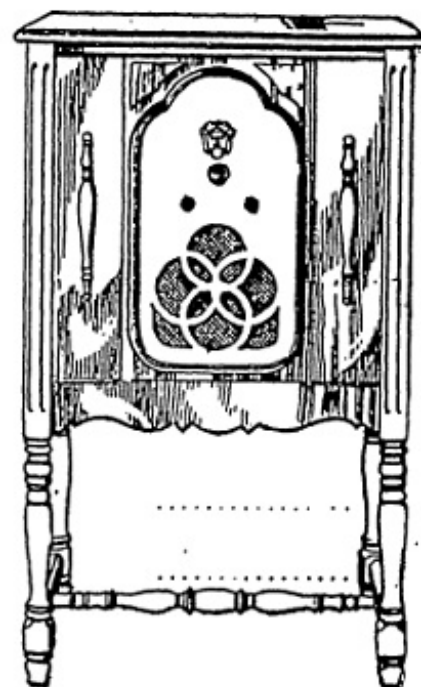
November 4th

at

1.30

P. M.

Hear Miss Claire Windsor Speak!



243-249 WEYBOSSET STREET

Monday is Emerson and Earl Day!

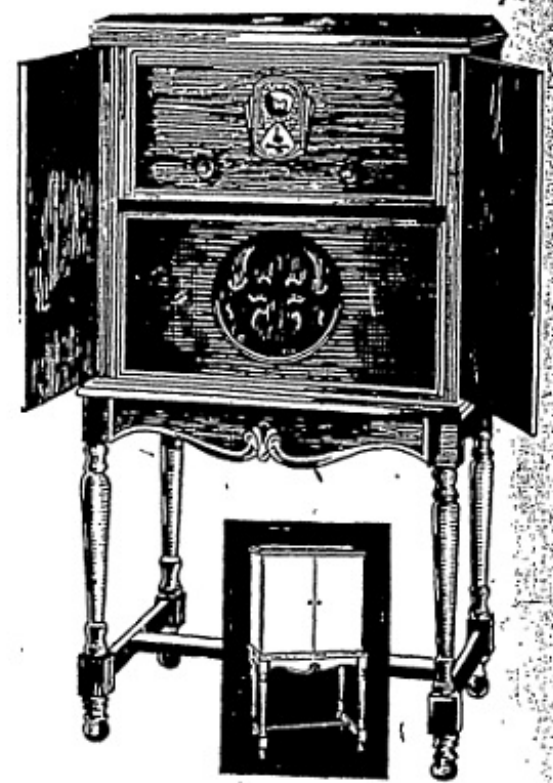
EMERSON  
Screen Grid Radio

Price \$100  
Less Tubes

The Wonderful EMERSON Chassis

Licensed Under R. C. A. General Electric and American Tel. & Tel. Companies  
Also Under Neutrodyne and Lorel & Dunmore Patents.

A full Neutrodyne set, utilizing 8 tubes. R. F. amplifier consists of three tuned stages of radio frequency and a tuned detector. Antenna transformer and three tuned R. F. transformers are each individually and completely shielded. Audio system gives uniform amplification over entire band. Includes phonograph pick-up jack. Single dial control. MODERN QUALITY Chassis.



C. A. EARL RADIO

In a beautiful Cabinet with Inductor Dynamic Speaker

\$99.50  
less tubes

MODEL 22—ALL ELECTRIC  
8-TUBE SET

Neutrodyne, Four-tuned circuits, Single Dial control with illuminated dial—then Antenna Variometer for increased selectivity on short waves. Push-Pull Amplification using 2-171 tubes. Uses the new Inductor Dynamic Speaker—the low notes and the high notes are plainly heard. Set housed in an Artistic Cabinet—A really beautiful example of the cabinet-maker's craft.