

0 p. m.—Service, First Church of Christ, Scientist. 7 20 p. m.—Capitol Theatre Family.
9:15 p. m.—Atwater Kent hour.

RADIO OBSERVES OCEAN SPANNING

First Transatlantic Signals Ef-
fected 25 Years Ago

Marconi Caught English Wireless
Station Signals at Newfoundland
in December, 1901.—World
Refused to Believe Feat.—Used
Kites and Balloons

BY LLOYD JACQUET.

Twenty-five years ago the world was told that Marconi had succeeded in spanning the Atlantic by wireless, and the world didn't believe it. Yet the claim was true and eventually the non-believers were forced to acceptance as a new era of communication dawned upon civilization.

On Dec. 12, 1901, Marconi and his assistants, experimenting on top of Signal Hill, at the entrance of St. John's Harbor, in Newfoundland, sent up a kite, to which was attached a wire, called an "aerial," and heard distinctly the first wireless signals ever to be received across the Atlantic ocean.

Between 11:30 a. m. and 2:30 p. m. St. John's time, on that memorable day the telephone headquarters with which Marconi and his assistants had provided themselves brought to their ears the series of three dots, at frequent intervals. These dots formed the letter "S" in the Marconi code, and so clearly were they heard by all that there was no longer doubt in Marconi's mind that actual reception of the wireless signals across the ocean had been accomplished.

Marconi's experiments in Newfoundland were ostensibly not for the purpose of establishing communication with England. He went to St. John's at first to select a spot for the erection of a station with which he might carry on communication with the transatlantic liners, 300 miles out at sea, just as they reached the Grand Banks.

He brought with him, besides delicate receiving gear, several balloons and kites, for the purpose of sending up the aerials which he was to use in this work. His theory was at that time that the higher the aerial the greater the receiving distance.

For more than a week Marconi and his assistants worked at installing the station and preparing the antenna systems for the kites. They had had much trouble with the balloon, one of which was carried away in the wind.

Before leaving England, Marconi had made arrangements with the station in Poldhu, Cornwall, then considered a very powerful installation, to transmit signals daily, as soon as the word should be received from him by cable.

The cable was sent on Monday, Dec. 9, 1901. On Wednesday, when he had succeeded sending up a kite for a long period of time, he and his assistants heard what they were convinced to be signals from the Poldhu station in Cornwall. However, as he had equipped the field receiving station with telephone head-sets, which were more sensitive than the recording apparatus usually used for such purposes, no positive evidence could be shown, and he further listened on the following day, Thursday.

At that time, the series of three dots of the letter "S" were so plainly evident, that Marconi was sure the signals were genuine wireless messages from his Cornwall stations, sent as prearranged with his chief operator.

So carefully had he guarded his intentions from the world that it was quite startled when he made his first simple report to his officials in London by cable, on Saturday night.

So great was the skepticism about his actual results, because of the absence of a recording tape, which was usually used by him for recording purposes, that it took the famous tests he made on board the U. S. Philadelphia, a year later, to prove that such a long distance reception experiment was thoroughly possible.

The Cornwall transmitting station was situated 1700 miles from the experimental receiving installation in Newfoundland.

Marconi was hardly 30 years old when he accomplished the wonderful feat of sending messages through space across the ocean.

This was only one of the steps of his amazing career. Born in Bologna of an English mother and a native Italian father, he early professed a strong liking for things scientific. At 8 years of age, he was already inventing; at 12, the tutor his parents had provided him attempted, it is said, to take away from him a device which he had assembled himself; and even when he reached 16 his only studies were mathematics, chemistry and electricity.

He was only 20 when he began his experiments on telegraphing without wires. Although his parents and his friends looked upon him as a "boy genius," they were startled and frankly incredulous in his wild ideas of projecting messages through mountains and over lakes. But he succeeded in sending a tiny message from one corner of a large room of the Marconi home, to the other. That was his first real success. Then he signaled several yards, then a few hundred, and, finally, more than a mile.

This all happened between 1894 and 1895. In 1896 he decided to go to England

and carry on his experiments in co-operation with W. H. Preece, then chief electrician of the British Postal System and very much interested in the results of the young Italian inventor.

He knew that he could wireless between points on land, and some of his earliest experiments in England were principally concerned with the possibilities of wireless telegraphy between shore and ships at sea.

To Marconi also goes the credit of having been the first one to establish communication between land and a ship in motion. This was done in 1907. His opportunity to prove how useful his newly developed art really could be came in July, 1898, when he wirelessly received the results of the Kingston regatta from a shipboard station on the Flying Huntress. The Daily Express was able to print full reports of the yacht race long before the telescopes of land observers could know the news.

Aglin, on March 28, 1899, Marconi succeeded in establishing the first communication ever held between two countries. He telegraphed messages by wireless from his station in South Foreland, County of Kent, England, to Boulogne, France, for hours at a time. He was then only 26 years old.

The distance was 32 miles, the record up to that time. The greatest previous record had been 18 miles. Thus, Marconi had practically doubled the range of his strange apparatus in less than two years!

But the crowning achievement came with his announcement that December afternoon, 25 years ago, that at last messages had been heard across the Atlantic ocean.

Of course, there were many skeptics. And scientists, engineers, men who really should have known, were frankly doubtful of the accuracy of Marconi's reports on his long-distance reception from England.

However, all doubt was dispelled following his receiving reports while on board the steamship Philadelphia, on March 2, 1902, when he heard, and had verified by the ship's officers, signals from his powerful Poldhu station, 1551 miles away. This was the greatest distance messages had ever been heard on a ship at sea.

This distance was increased the day after to 2090 miles, and was carefully checked by the navigating officers, on the charts of the voyage, which Marconi kept for conclusive proof. These ship experiments were his most important marine ones, and no doubt did more than anything else to prove the value as an aid to shipping.

His next important trip was on the steamship Campania, in May, 1904, in which he endeavored to keep in communication with both sides of the Atlantic at one time. The ship had been equipped with the most powerful installation afloat at that time, and was

capable of sending messages for a distance of 150 to 175 miles. His receiving apparatus had been greatly improved and he was able to hear Cornwall station at all times during the voyage very easily.

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The little shack at St. John's, Newfoundland, where the early receiving station was established, has been dismantled. In fact, all of the old historical places, which saw the first efforts in the establishment of transatlantic communication will soon be forgotten. It is no longer necessary to be on the edge of the sea to receive messages from across the world! The stations are moving inland, near Montreal, nearer the great centers of commercial activity.

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field. His 30 years of wireless work have been profitable. The genius which made possible the first communication across the room of his father's mansion, and across the Atlantic, is not dead. No one knows what to expect from Marconi next. He has given us so much that we really ought not to expect any more.

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set and have one that has been de-activated, if the latter is placed in the set it will be found the tube or tubes will have to be burned much brighter to get anywhere near the same results as when all good tubes are in use. This added brilliancy means the other good tubes are being forced and it will only be a matter of time when they are in as bad condition as the poor tube. This is one bad feature of having all tubes on one rheostat unless a filament voltmeter is part of the set. Tubes used for radio frequency amplification do not require burning as bright as those used for audio frequency amplification. In the former case they should get the correct filament voltage for best results and this will depend on the wave length the set is adjusted to. The longer wave lengths usually require the ratio frequency tubes to be burned a little brighter.

Cheap voltmeters are not accurate enough for testing and only a high grade voltmeter should be used and

one with a scale of from 0 to 8. The higher figures are necessary because in some cases freshly charged storage batteries send seven volts. A voltmeter with such a scale will handle any of the tubes in use to-day. Readings should be taken across the filament terminals of the socket with the tube in the socket.

The Super-Heterodyne has seven or eight tubes consisting of an oscillator, mixer or first detector, two or three stages of intermediate frequency, second detector and one or two stages of audio.

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MAKING SCENERY SOUNDS BIG JOB

Radio Drama's Demands for
Atmosphere Are Exacting

Director Must Convey Settings to
Listening Audiences Entirely by
Sounds.—Many Unique Devices
Employed Successfully.—Regu-
lar Stage Props Useless

Creating the atmosphere for radio plays and playlets is probably the most difficult job of the other drama director. Costumes and scenery bother him not. Indeed, it is unnecessary for his players to memorize lines or the usual stage "business." A couple of rehearsals and a little study enable them to read their parts as well as their stage counterparts. But the biggest and most difficult part of the entire production is the atmosphere, the entrances and exits of the actors. Sound scenery must be developed and operated so effectively that the thousands of fans, listening in all over the country, may follow the play's action not only with understanding but enjoyment.

For example, says the New York Times, the British Broadcasting Company placed a microphone at a busy London street corner and produced these sounds as a background for the lines of the playing cast. There are effects, however, that might be difficult of importation. For example, a forest fire might not always synchronize with a play. At WGY some time ago a most realistic forest fire was created by the use of a plumber's blow torch for the sound of flame and wind and by breaking up matches to simulate the sound of cracking, breaking, burning tree limbs.

Since the listener is unable to see any one enter a scene, the character's presence is generally denoted by the closing of a door or by the lines. For this reason the doors in all the homes of the radio drama characters are apt to be squeaky affairs and the sam-

pling of doors which has won many a boy or girl a corrective word from parents becomes a necessity.

Ten Eyck Clay, director of the WGY players, is a seasoned actor of the stage "prop." He has found that the most difficult problem in the radio drama, demanding most in time and energy, is the production of sound scenery. Actors readily throw themselves into character and in the radio production it is not necessary to memorize lines. At most two rehearsals of a cast are sufficient for a worthy radio performance.

The scenery, according to Mr. Clay, is another question entirely, for the obvious sound is not always the most suitable to produce a certain effect. Hours and hours are sometimes devoted to devising a fairly accurate sound production. After the "props" necessary to create the sound have been found or built radio rehearsals must be held in co-operation with the radio engineer. "Props" is rarely suitable for radio use, though the wind and thunder machines of the stage are usually used for the thunder storm effect. In the movies the speaker sees the locomotive and the supplementary sounds produced in the orchestra pit need not be accurate to emphasize the effect. The picture has registered in the mind of the spectator. On the stage, however, the produced noises are often poor imitations of the real thing. The radio microphone is so sensitive that the motion picture theatre or stage props are practically useless. The passing train must sound like a train and not a motorcycle or a tugboat.

One of the most stubborn "sound" problems that Mr. Clay has faced was the production of the sound of a speeding express train. This particular train was supposed to be on a one-track road, where the roadbed was none too smooth and where a flat wheel or two was not considered an offence. The player-director proceeded to make a sound study of railroad trains and after he was satisfied that he had learned all the sounds in their proper sequence he tackled the problem of producing these sounds so faithfully that the listener many miles away would know that he was listening to the passing of a steam engine drawn train.

A real locomotive bell and a creditable whistle were readily produced. To these were added boards covered with sandpaper which, when rubbed one against the other, produced what may be described as the chug-chug of the

engine. A flour sieve helped to define the sharp first sound heard as the engine puffs.

Then came the problems of producing the roar of the passing train and the pounding or bumping of the wheels on uneven track. A metal panel, 5 feet long and an eighth of an inch thick, was decided upon for the roadbed. A couple of youngsters on roller skates speeding over the uneven surface of the sidewalk suggested the rolling stock and a railway station. An added effect, familiar to those who live near passing trains, was the rattling of window glass. Five people were required to produce the train effect, one to whistle, one to chug, one to operate the roller skates, one to make wind-dows rattle, another to sound the bell and the sixth, the control room operator, to control the sound volume. The best recipe for a fast train, then, is: Two short pieces of wood covered with sandpaper, a flour sieve, a pair of roller skates, a metal panel, a whistle, a bell and two pieces of heavy cord.

WIRING TIPS

Keep Wires Between Grid Posts of Tube

Sockets and Related Parts Free

The only important wires which must be kept short and free of all others are those running directly from the grid posts of the tube sockets to related instruments. It is advisable, but not so urgently essential, to keep the grid connections on the audio amplifiers short. However, if they do

take a few twists or lie across some other wires they will not seriously affect the operation of the receiver, as frequency magnifiers are certain to do. All the other wires in a set, including the filament returns, the "A," "B" and "C" battery and rheostat and switch leads, may be bunched together into one cable without harming the outfit in the slightest. There is no need at all for stiff buster and carefully separated connections; insulated solid or flexible No. 18 wire is just as good and can be handled much more easily.

VALUE OF INDOOR AERIAL

An attic is the best place for an indoor aerial. This type is just as good a year after it is erected as it was the day it was put up. There is no danger of its blowing over or falling off the roof. Due to its not coming in contact with nature's elements, it can be small wire because there is no strain on it and it does not corrode. With the indoor aerial that is properly erected the results are the same on rainy nights as on dry nights.

WIRES FOR AERIALS

When in doubt as to what kind of wire to use for an aerial, it will depend on where the aerial is to be erected. For an indoor one, not exposed to the weather, any kind of copper wire will answer the purpose. Even wire as small as No. 30 can be used and it may be along the moulding, out of sight. For an outdoor aerial, it should be strong and not less than No. 14, or stranded wire. The small wire would soon deteriorate.

Marshall & Co.

Where They KNOW The Neutrodyne
R-A-D-I-O Exclusively
DISTRIBUTION SERVICE
94 Opp. Narragansett Hotel

POLARITY OF PHONES

All good telephones have a colored cord to designate polarity. They will give louder signals when connected properly. The red or brown tip (the

regular cord has a red or brown strand in it) should go to the positive from the "B" battery and the other cord to the other contact. The majority of sets are marked plus on the loud speaker terminals.

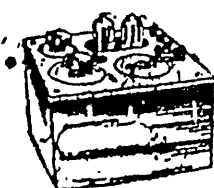
**CITY HALL
HARDWARE CO.**
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Look for
the Arrow
Pointing
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Radiola
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2-Tube
Set
With Cabinet
\$3.33

BRANDES
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GAROD ELECTRIC RADIO POWER RADIO

Hear clear, natural music, with tone quality unsurpassed, from an unfailing source of current supply. Ask one of the dealers listed below for demonstration.

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Blanchard Radio & Elec. Co.
Woolworth Bldg
PAWTUCKET
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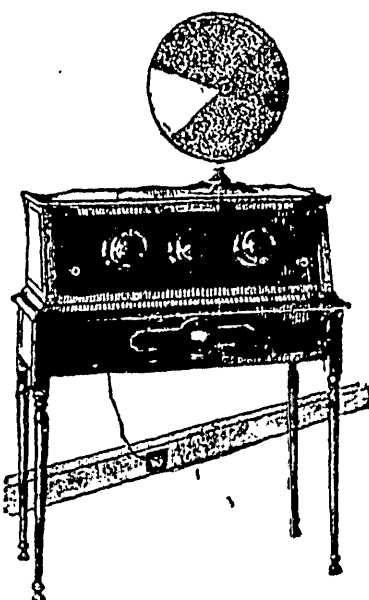
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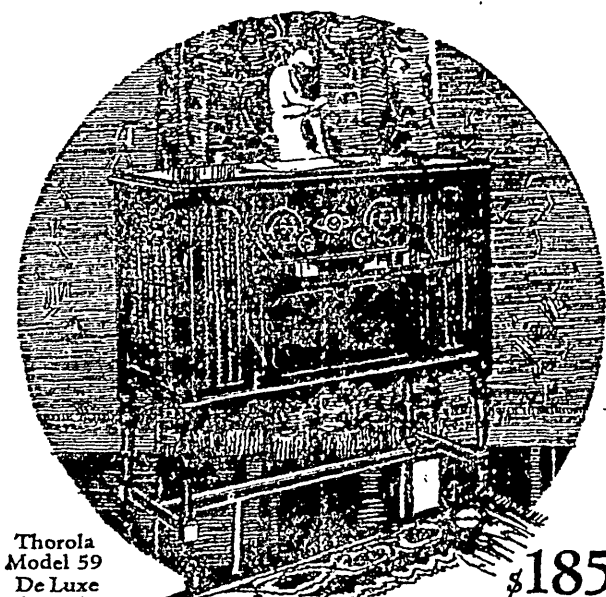
PROVIDENCE, R. I.

Radio

WITHOUT BATTERIES

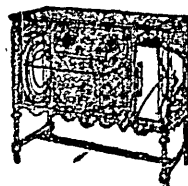


Thorola



Thorola
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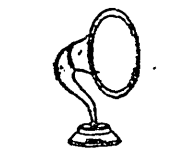
The
New Horn and Cone
Speaker Combination
Brings the Artist Into
Your Home



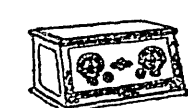
Horn and Cone
Speakers Working
in Unison—
An Exclusive
Thorola Feature



Thorola Model 9
Cone Speaker, \$20



Thorola Model 4
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Thorola
Model 5
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Other Models
\$125 and \$185
Prices Slightly Higher
west of the Rockies

THIS ingenious new combination bridges the gap between musician and music lover. Delightful tonal qualities, finer shadings hitherto inaudible, are brought out by this combination of Horn and Cone working in unison. It is an exclusive Thorola feature. Have a demonstration before you buy.

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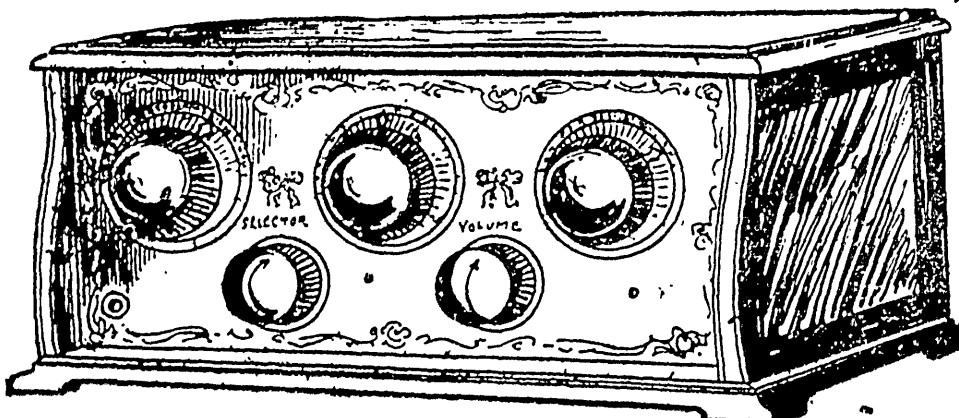
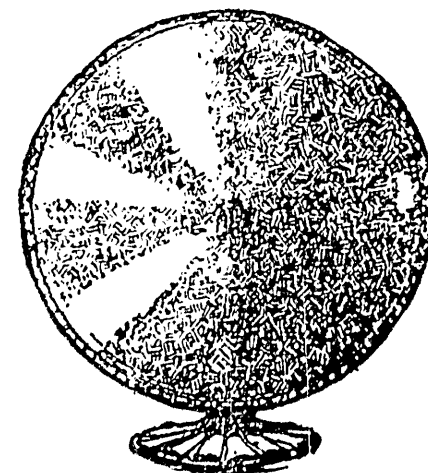
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All Complete! Nothing Else for You to Buy!!!

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DOWN!**

Latest Polleroyal 5-Tube Set
Nationally Known Cone Speaker,
complete with plug
5 Tested and Guaranteed Tubes
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1 Storage "A" Battery
Complete Antenna Equipment
Complete Ground Equipment

All Accessories Guaranteed Perfect. All Tested Before
They Leave Our Store! Free Installation!

\$89.50

Make This a Radio Christmas in YOUR Home

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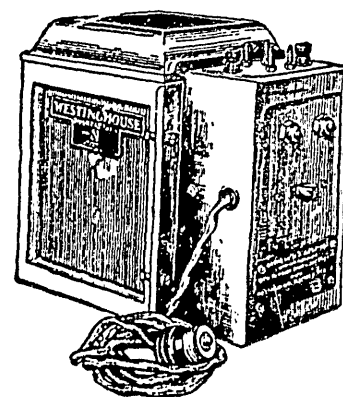
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\$30

BUILT on an entirely new
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Battery and charger combined
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Simply plug into the light socket.
Get never-failing "A" power
night after night all year long.
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No special wiring. Nothing to
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No liquids in charger. Costs
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light bulb. Noiseless, non-pul-
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Get an "A" Autopower and
guarantee the best your set
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At radio dealers and Westing-
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WETMORE-SAVAGE ELECTRICAL SUPPLY CO.
WHOLESALE DISTRIBUTORS
51-53 PINE ST. PROVIDENCE, R. I.

1927 RECEIVERS WILL COST MORE

Early Models Indicate Increase
in Price, Weight and Tubes

General Advance Shows Radio
Completely "Sold" to Public.
Sets Now Reach as High as
\$5000.—Average Price for New
Year Set at \$184

BY LLOYD JACQUET.
Radio sets designed and built for the
1927 radio season weigh more and are
larger than those offered for sale to
the public during the 1926 season. The
price is greater than last year's model
and the number of tubes is on the in-
crease. All of this information was
gathered from an analysis made from
more than 200 representative and di-
versified sets, which have just been ex-
hibited at the many radio shows by
leading manufacturers throughout the
country.

By taking all of the averages of di-
mensions, weight, price, number of
controls, number of radio and audio
tubes and other facts about these sets
it was possible to "build" the average
radio set for 1927.

Actually, the average set measures 28
inches in length, 17 inches in height
and 20 inches in width. It is much
larger than the 1926 model, which was,
according to figures gathered last season,
only 11 by 10 by 24. Thus the mod-
ern radio set is growing.

There has been a gain, or rather con-
siderable increase, in weight. Whereas
the 1926 average set weighed 22
pounds, the new 1927 model reaches 61
pounds. This is easily explained, since
a great deal more metal in transfor-
mers, chassis, panels, shields and else-
where has been introduced in the con-
struction of the modern radio receiver.

As to the analysis of the number of
tubes, the indications are that a greater
number are included in the 1927 type
of set. Last year the number was five.

This year the figures give an average
of a little more than 5½ tubes a set.
Of course, the "half" tube is largely an
indication that there are more six,
seven and eight tube outfits and fewer
one, two and three tube sets than pre-
viously. Inasmuch as the average is
over the half, it would probably be cor-
rect to assume that the average num-
ber of tubes for 1927 set is six.

These tubes are divided into radio
frequency and audio frequency tubes,
each set needing besides a detector
tube. The findings are rather interest-
ing in that they show a tendency to
increase both the radio and audio
stages of amplification, but in uneven
proportions.

The number of controls seemed to
decrease with the increase in price.
They numbered at least three in the
\$30 to \$80 group, and were reduced
to two in the \$100 to \$400 group, and
average between the increase, as the
average tube value a set of radio-am-
plifier tubes is nearly 10 per cent.
larger than the increase in audio tubes.
Curiously enough, the survey does not
show the tendency of quite a few
manufacturers to include the extra
"power" stage in the audio-frequency
end of the receivers now being sold.

This compares as follows with the
1926 set: Radio-frequency amplifica-
tion, two tubes; single detector tube;
audio frequency, two tubes; total, five
tubes.

Practically the only thing which re-
mains unchanged in the 1926 and 1927
average set is the matter of controls,
or knobs and dials. Our 1927 average
set shows two main dials for tuning
and two or three smaller knobs for
rheostats and switches. There has been
somewhat of a change, however, in the
design of these controls. While many
sets still make use of the dials, the
tendency is decidedly towards the flush
type of "window" control by means of
a small knob only.

More of the 1927 sets have cali-
brated dials, with illuminated scales, and
wave lengths are indicated. Instead of
numbers, in a number of cases. These
are small refinements which merely
show how the appearance of the sets
has changed over a period of a year.

It is in the matter of the price that
the greatest surprise comes, however.
Last year's survey showed that a set
would cost, on the average, about \$80.

Very evidently, the radio public has
had a great deal more money to spend
on radio, or has become completely
"sold" on it, as to-day there are sets
that sell for as much as \$5000.

Our average 1927 set has a sale price
of \$184. This is practically \$100 more
than the 1926 model.

Unquestionably, the radio buyer is
getting more for his money than he
did last year. In this great advance in
price, it must be considered that a
great number of sets have fine cabi-
nets, with elaborate woodwork, which
naturally add a considerable amount
to the price of the instrument.

While the average 1927 set is still in
the "table type" class, it is competing
fiercely with the console model. It is,
in fact, the console which has brought
up its average price to such a high
level, because there are sets listed on
the 1927 list which reach down to
\$9.75, a price never before attained in
tube sets, and consoles costing \$500 or
more.

It must be remembered too that a
great deal of workmanship is necessary
in the new chassis type of construc-
tion, which has been adopted by quite
a few of the 1927 set manufacturers.
Shielding has added to the cost, as has
the introduction of one and two in the
high price sets. The higher priced sets
had a large number of loop equip-
ments and were naturally housed in
beautiful cabinets, which added con-
siderably to the average price, as finally
calculated for the average set.

Greater care, too, has been exercised
in the design of each individual
part entering into the assembly
of the final set. There are innova-
tions in variable condensers, radial
tuning dials with "gang" combinations,
and single control possibilities, which
require exquisite workmanship for
smooth operation.

Almost every set is equipped with a

vernier type of tuning control. Sens-
ing no doubt the necessity for a large
degree of selectivity in the radio sets
of the year, anticipating the chaotic
condition of the air, the average set
is quite selective. Tuned radio fre-
quency circuits are still the most pop-
ular, with the use of power stages
in the audio end growing into favor.

Practically every 1927 set will work
on an aerial and ground, but there
are quite a few—enough to mention
them—which operate from a loop, and
aerial and ground.

With very few exceptions, the tube
sockets were designed to receive the
standard five-volt tubes. A few sets
have been designed for both the five
and three-volt tubes.

Not many have a built-in loud
speaker. The speakers are more com-
mon as an integral part of the set
when the entire installation is housed
in a console.

The single control set, which seemed
to be so popular among the manufac-
turers a year or so ago, has practically
been abandoned. To-day, the sets
have arrangements which can be made
into single control, but which allow
of dual tuning, if necessary.

Altogether, the average set of 1927 is
a superior set. It is more selective, has
better quality, and is easier to
tune and take care of than
any of its predecessors. It rep-
resents a staler value, and shows
very definitely that radio manufactur-
ers have learned how to make a good,
substantial, permanent product, which
will not have to be radically changed
from year to year, as has been the
custom since broadcasting began.

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smooth operation.

Almost every set is equipped with a

SIR OLIVER HAS HOWL-PROOF SET

English Scientist Presents Own
Invention to Public

Sir Oliver Lodge is again in the lim-
elight, this time through his invention
of a new radio receiver which he claims
is howl proof. He has named it the
"N" circuit and declares that if it were
universally adopted there would be an

end to the oscillation nuisance. The
receiver was presented to the English
public at the beginning of the present
radio season.

"In designing the receiver which has
now become known as the N circuit
my object was first to provide a wire-
less set that would not oscillate or
cause interference with neighboring
sets (and this is very necessary if we
are all to enjoy the broadcasting, just
as traffic control on the roads is neces-
sary if we are to have safety); sec-
ondly, to provide a set which would be
perfectly simple to operate and yet
would receive programmes from the
local stations as well as the distant sta-
tions," said Sir Oliver Lodge, in a re-
cent article in the New York Times.

"If the 'N' circuit were universally
adopted there would be an end to the
oscillation nuisance."

From this short statement it will be

seen that the scientist's prime object
has been to eliminate the "blooper."
Regenerative circuits because of their
excellent amplification have always
been popular, but their use has been
coupled with the "howling" nuisance.

The fundamental principle of the
"N" circuit is the employment of a
single connection between the antenna
and detector tube. It is nothing more
or less than a closed oscillating circuit.
The antenna circuit itself need not be
a tuned circuit, but can be of the
aperiodic type, and is heavily damped.
The "N" circuit has a very low resis-
tance, so that comparatively high vol-
tages can be generated by small voltage
impulses.

Sir Oliver Lodge maintains that for

good quality of reproduction there
should not be more than one tuned
circuit, as, if two tuned circuits be em-
ployed, there is a great liability to dis-
tortion owing to heterodyning between
the circuits.

In the "N" circuit the coil is made
of a fairly high inductance value and
the capacity of the condenser small.
Owing to the much greater length of
the antenna system, and to its damp-
ing, it is impossible for radiation from
the antenna to occur.
The ground is also connected to the
plate of the detector tube, and there is
a small resistance between the grid and
th filament circuit.

Battery and Electric Service Co.

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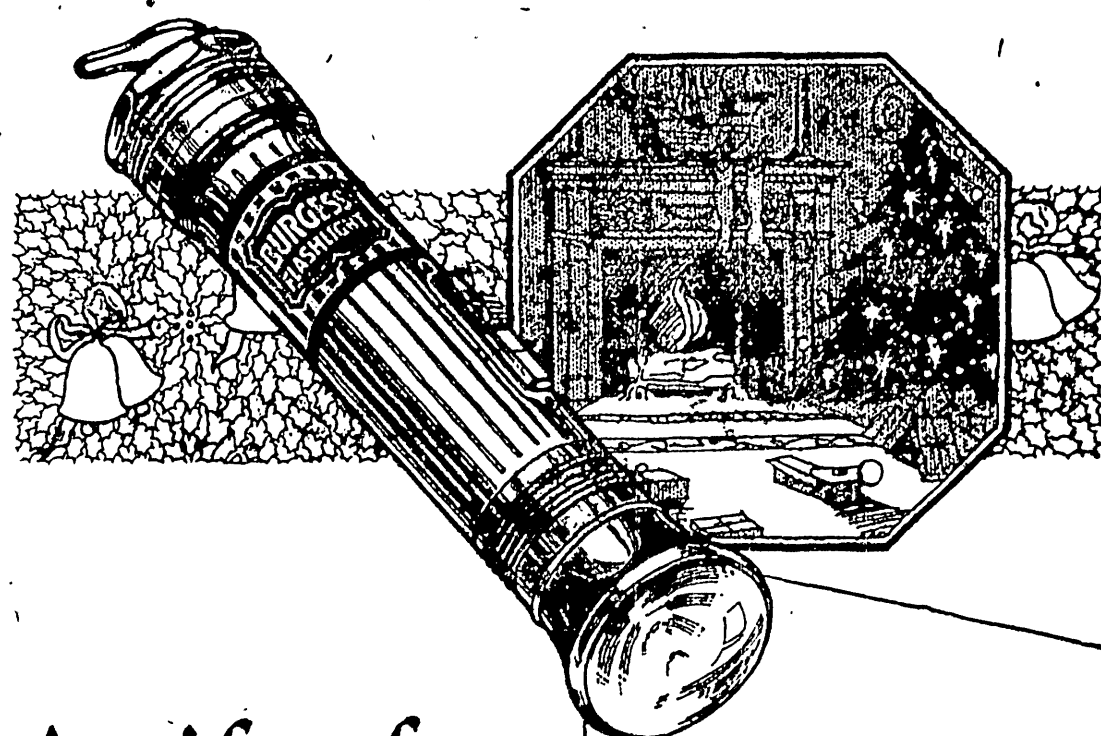
Freed Eisemann—Grebe Radiola—Crosley Radios

We are authorized agents for these high grade radios
and their accessories.

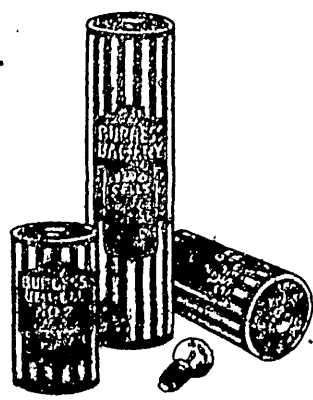
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39 Plainfield Street, City

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A gift of year-'round usefulness!



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standard for all
makes of flashlight
cases. Use them to
"pep up" your old
case

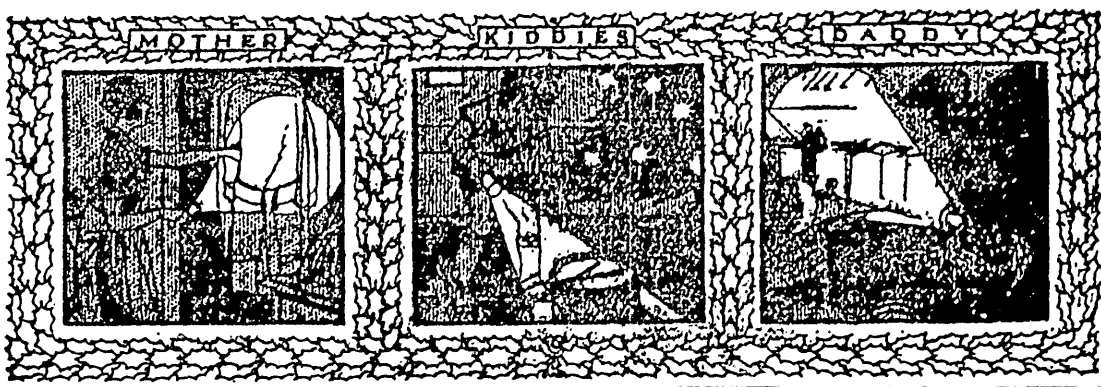
A BURGESS FLASHLIGHT is
something everyone can use—and
use often. That's why it is always appre-
ciated as a Christmas gift.

Made in a wide variety of sizes and styles,
you are sure to find just the Burgess Flash-
light that will please most. And the prices
—from \$1.25 complete, to \$5.00 com-
plete—make a suitable gift for anyone.

Why not remember some one Christmas,
with this gift of lasting usefulness?

BURGESS FLASHLIGHTS and BATTERIES

BURGESS BATTERY COMPANY
GENERAL SALES OFFICE: CHICAGO



Complete Line of Burgess Batteries

ON SALE—STREET FLOOR

THE SHEPARD RADIO STORE

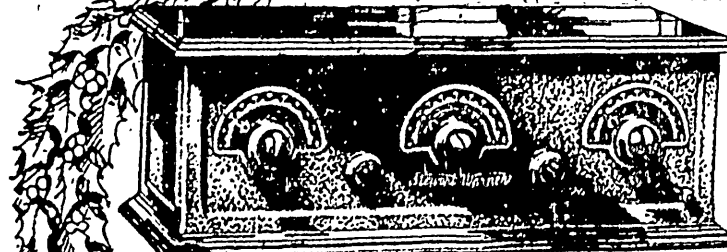
M. STEINERT & SONS

BURGESS BATTERIES

STEINERT BUILDING

495 Westminster Street

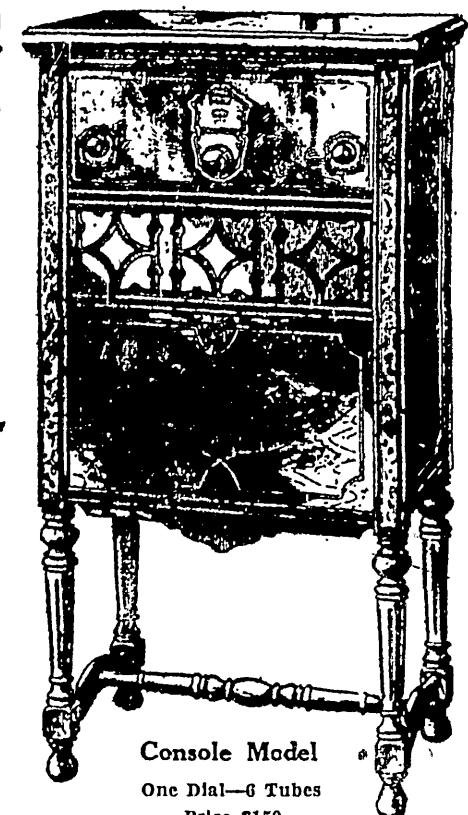
R.I. ELECTRICAL EQUIPMENT CO. MAZDA LAMPS • FIXTURES • APPLIANCES • CONTRACTING 45 WASHINGTON ST. INCORPORATED 1892 PROVIDENCE, R.I.



Reputation

TWELVE MILLION PEOPLE ARE TODAY
USING STEWART-WARNER PRODUCTS

Stewart-
Warner
Matched-Unit
RADIO

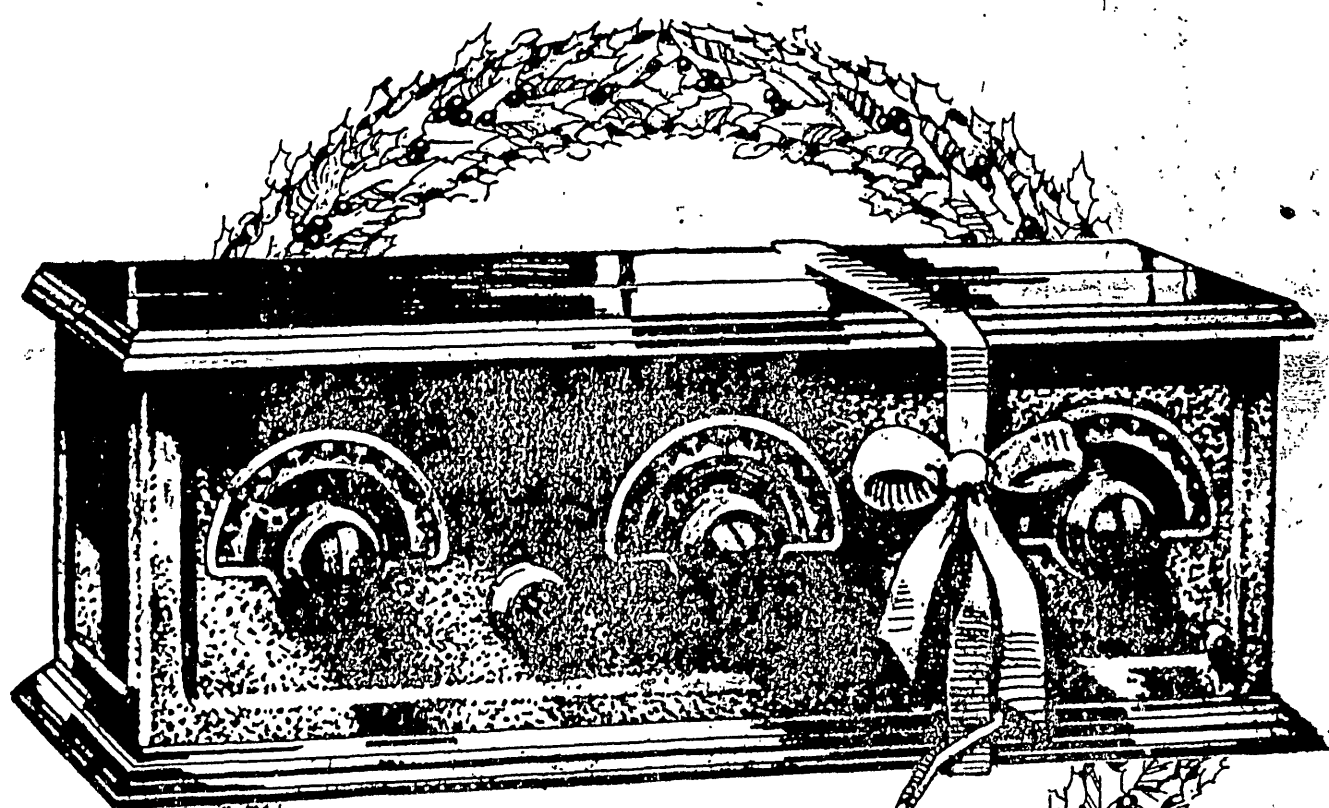


Console Model
One Dial—6 Tubes
Price \$150

FIRST RADIO STORE IN PROVIDENCE

We carry the complete line of famous Stewart Warner Radios. Make
your selection early this week for Christmas delivery. Sold on easy
terms if desired. Store open until 9 o'clock every evening.

STEWART-WARNER Matched-Unit Radio



Model 300

\$50.00

365 Days of
Enjoyment
for 1927

YOU will find more genuine pleasure packed in one of
these Stewart-Warner Matched-Unit Radios than in any
other gift at anywhere near the same price. Beginning with
the beautiful Christmas carols that will come to you out of
the air on Christmas morning, on into the New Year, and
for years to come, you will find enjoyment at your finger tips.

If you have never experienced the fascination of turning
dials and bringing in entertainment from all over the country,
you have something unusual to look forward to.

A Stewart-Warner product has behind it the manufacturer's
experience of twenty years and a wonderful organization that
is ready to serve you at any time.

Any one of our Blue Ribbon Dealers will be pleased to
demonstrate to you the life-like tone, surprising volume of
this receiver that also possesses extreme selectivity—the
ability to separate stations.

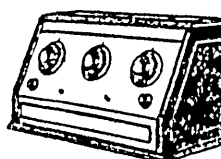
Assure Christmas delivery by calling your nearest dealer now.

STEWART-WARNER SPEEDOMETER CORPORATION
CHICAGO U. S. A.

STEWART-WARNER PRODUCTS SERVICE STATION,
110 BROADWAY, PROVIDENCE—Wholesale Distributors



Model 400
Reproducer
\$17.50



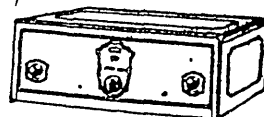
Model 305
\$75.00



Model 415
Reproducer
\$39.00



Model 325
\$75.00



Model 345
\$60.00

Vagrant Waves of Interest to Fans

Dry "B" batteries are renewed more than any other parts of a set.

Lessons in English are now broadcast from a radio station in Tokio, Japan.

Some interference can be tuned out by using small variable condensers and large coils.

It is much better to build your own set than to try and improve on a manufactured one.

The operating costs of broadcasting stations in New York city run to nearly \$3,000,000 a year.

Wireless telephone equipment is to be installed on 36 express trains in Germany, where telephone subscribers throughout the country will be able to get into prompt communication with

relatives and friends travelling on any one of the trains.

As a rule, loud speakers are not amplifiers, and they require a strong signal to work them.

There are from two to 50 persons employed on various broadcasting stations in the United States.

A long outdoor aerial picks up more energy than a short one, but most any kind will get local.

Sulphate forms on the plates of a storage battery when it has run down and not been charged.

The effect of the fixed condenser in series with the lead-in is the same as shortening the antenna.

St. Paul, Minn., is the first city to introduce radio service in the homes over the regular telephone wires.

Denmark has 70,000 receiving sets. There are 48,000 in Copenhagen, nearly half of which are tube sets.

The radio industry in the United States now employs 300,000 persons in 1200 plants and 40,000 dealers' stores.

Radio broadcasting of propaganda or

political speeches is forbidden in England. This rule even prevents broadcasting of the King's speech at the opening of Parliament.

Broadcasting for the prevention of crime and detection of criminals is soon to be employed extensively in Cleveland, O. Small sets with headphones are to be installed on every squad car and motorcycle.

The first and only time Thomas A. Edison, the inventor ever spoke over the radio was in Atlantic City, N. J. All he said was "I have never spoken over the radio before—good night!" He once announced that he would never speak via the air.

Radio messages frequently travel from a broadcasting station to a receiving set over two entirely separate paths. One path is along the surface of the ground. The other path is through the high levels of the air, 30 or 100 miles above the earth.

For advertising on the air, broadcasting stations in New York city ask \$100 an hour; Boston, \$250; Philadelphia, \$200; Pittsburgh, \$200; Detroit, \$200; Minneapolis, \$250; St. Louis, \$250; and Chicago, \$350. To broadcast over a chain of 15 stations it costs \$3500 an

hour, but subject to certain discounts. If a condenser is placed in parallel with a coil, the wave length is increased. It placed in series with the coil, the wave length is reduced.

Soft tubes should be mounted on soft rubber sponges.

A large condenser requires more care in tuning than a small one does.

A good set should always get good results, while a cheap set may and may not.

High, strong winds cause aerials to tighten and break unless properly fastened.

Connecting the primary and secondary together and grounding them will sometimes help reception.

A piece of dry rope makes an excellent emergency insulator for an aerial until a regular insulator can be installed.

It is possible to receive local stations without an aerial by merely changing the ground wire over to the regular aerial binding post.

Successful tests have been made of two-way radio telephone communication on freight trains for the exchange of

messages between conductor or brakeman in the caboose and the engineer or fireman on the engine. The train was made up of 100 cars.

If possible, avoid running the lead-in through the basement.

Every school in Atlanta, Ga., is equipped with a receiving set. The entire equipment is worth \$13,000.

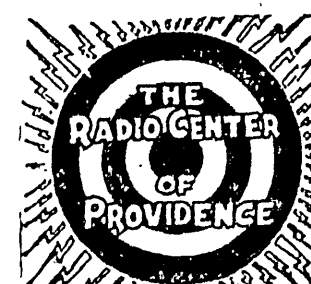
A "C" battery replaced every six months not only keeps the "B" battery hilly down, but gives clear reproduction.

Radio is to be used for the transmission of orders for movements of trains in the yards of the St. Paul Union Depot, in St. Paul, Minn.

Good tube sockets are made from good insulating material and contain high-grade springs, which are so constructed that a tube fits snugly.

Never try to charge a battery in a few hours. A slow charge will give better results, and it is not advisable to exceed a 5-ampere charging rate.

A variable condenser is placed in the set to vary the wave length of the various circuits so as to adjust or tune them to resonance with the incoming radio wave.



LAST CALL FOR CHRISTMAS

WE WILL BE OPEN EVERY EVENING THIS WEEK UNTIL 9 O'CLOCK

We Sell Nothing But Standard Proven Merchandise

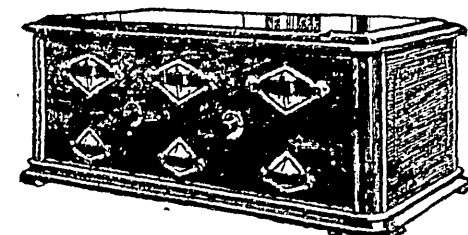
When buying a Radio set, consider the following carefully: 1. Reliability of Manufacturer and Dealer. 2. Second hand value of set. (This is very important). 3. SERVICE. (This is most important of all.) If you buy an automobile your decision is based upon the above. Your Radio Set deserves the same careful judgment.

Radio Provides Entertainment the year round—it is not used for a short time and then laid aside. A Radio Set must be properly installed and balanced in your home to give satisfaction. This cannot be done properly during the Christmas Rush of the last few days.

MAKE YOUR APPOINTMENT NOW FOR DEMONSTRATIONS, have your selection of sets brought to your home for approval—and then properly balanced and installed. AVOID UNKNOWN SETS AND OBSOLETE MODELS. There are no "miracle sets" or BARGAINS. You get just what you pay for and no more.

FOR THE BEST IN RADIO WE OFFER

THE CREBE SYNCHROPHASE
TRADE MARK REG. U.S. PAT. OFF.



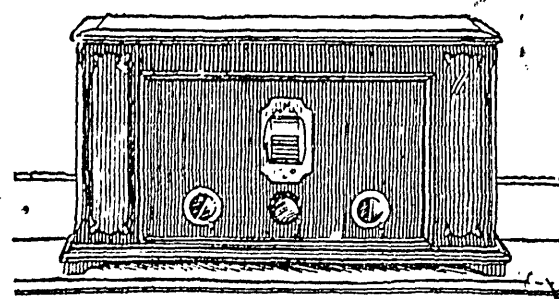
Console Model With Two Built-In Speakers

Covering full range of audible tones, electrically equipped to run from light socket—Complete with tubes and full equipment \$420

TABLE MODEL \$155

Other Console Models From \$190 to \$1600

These Sets, Properly Equipped and Installed will give the finest Radio Reproduction ever heard—they incorporate everything that is now known in Radio. NOTHING MORE CAN BE ADDED.



New 6-Tube KOLSTER

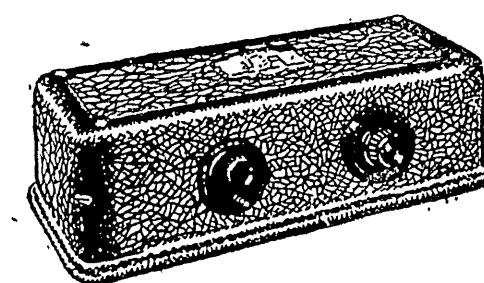
This beautiful set is extremely powerful, selective and very fine quality—it compares favorably with any set on the market near its price **\$98.50**

OTHER KOLSTER MODELS PRICED FROM \$150 TO \$380

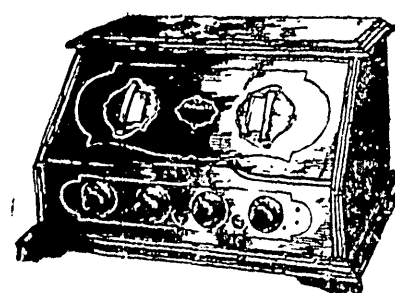
Atwater Kent

Model 35-6 Tube-1 Dial

One hand is all that is needed to operate an Atwater Kent One Dial Receiver, and it is not even necessary to look at the dial when changing from one station to another..... **\$70**



OTHER ATWATER KENT MODELS PRICED FROM \$60 UP



RADIOLA 20

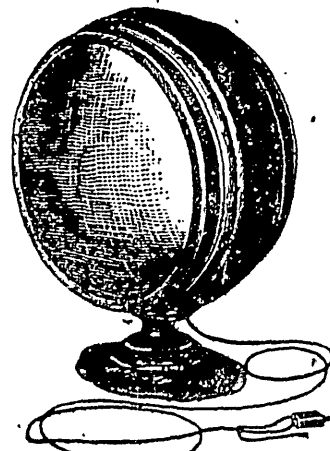
Radiola 20 is a five-tube Radiola of the antenna type. Radiola 20 has the new power tube that means volume on dry batteries—and fine quality of tone. It has **\$102** power and refinements.....

OTHER R C A MODELS PRICED UP TO \$575

R C A Loudspeakers

For Clear, Full Volume! Model 100

It not only gets the low notes—but gets them fully. It not only gets the high notes—but gets them crisply clear. This speaker not only gives you quality of tone in the whole range of voice and music—but gives you the same clear quality on the loudest volume of sound your set is capable of getting clearly..... **\$35**



Other Loudspeakers

PRICED FROM **\$4.50 to \$245.00**

Just Arrived—First in Providence

NEW 6-TUBE CROSLY CONSOLE WITH BUILT-IN SPEAKER

Room for All Batteries in Cabinet—\$90

Tubes and Batteries Extra

Crosley Sets

This line is completely new, incorporating the latest radio features—We sincerely believe that these sets are the best on the market at low prices.

Model 5-75 Five Tube Console

Tubes and Batteries Extra
Single Dial—Built in cone speaker—compartment for all batteries..... **\$75**

Tables and Cabinets to Fit Most Sets Carried in Stock **\$5.50 to \$190.00**

TERMS

To Suit Customer's Convenience

"IF IT'S NEW AND WORTHWHILE IN RADIO, WE HAVE IT"

B. & H. Supply Co. Inc.

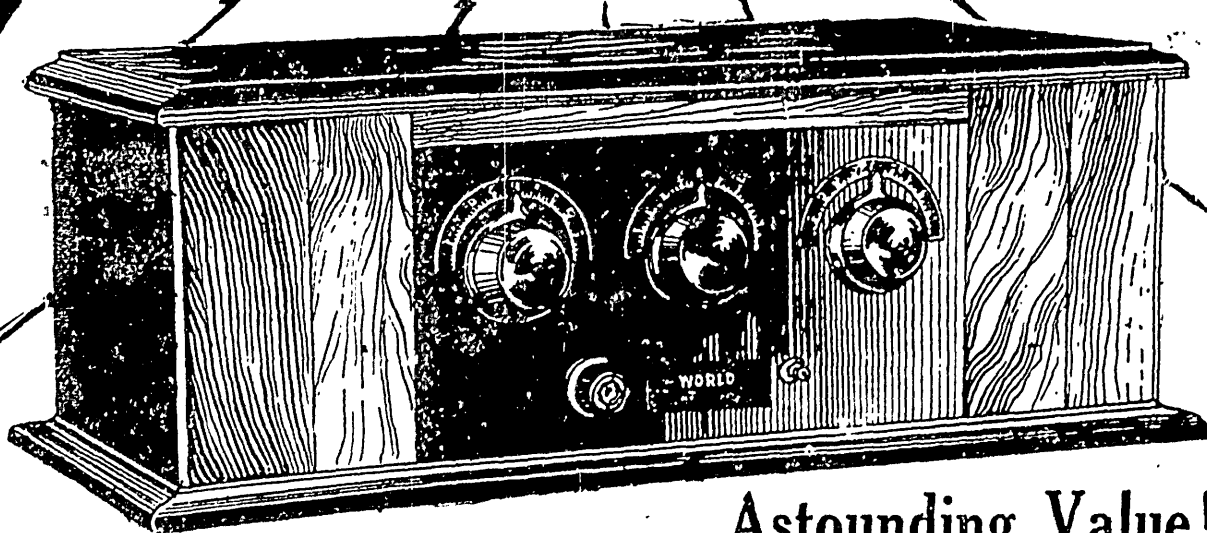
116 MATHEWSON STREET

PHONES GASPEE 5550-1-2-3

WORLD RADIO CORP.

Crowds Crowd Our Store
during Grand Introductory Sale of

WORLD
1927 Model



Astounding Value!

\$101 Set for

\$79.50

With All Accessories as Listed (\$25 Magnavox Speaker included)

\$5 FIRST PAYMENT. Balance on YOUR Terms. We make NO CHARGE for installation

Here's the Figures

List Price of New World 5-Tube Receiver \$45.00
(2) 45 Volt W. R. C. "B" Batteries 6.50
(5) W. R. C. 201 A Tubes 7.50
(1) 100 Amp. W. R. C. Storage "A" Radio Battery 14.50
(1) Complete Antenna and Ground Outfit 2.50
(1) Nationally Advertised \$25 Magnavox Loud Speaker 25.00

Total \$101.00
Our Introductory Price for This Week \$79.50

This NEW 1927

World 5 TUBE Receiver

—A Marvel of Tone, Beauty and Volume

Here it is—The Radio Wonder Set of the Year—a year ahead of its time in construction, improvements, latest radio inventions and discoveries. You'll be AMAZED at its sensitivity, selectivity, remarkable distance-setting ability, and ease of "tuning in" station after station with ASTOUNDING RAPIDITY! Beautifully constructed cabinet, finished in a rich walnut

Picture barely hints of fine grain and planned walnut panels. An ideal set for ANY HOME. Receivers of this type retail for a much higher price. MASS PRODUCTION and MASS DISTRIBUTION enable the World Radio Corp. to sell this receiver at this low price—\$45. \$1 DOWN PAYMENT. Price of Set COMPLETE with all accessories (and \$25 Magnavox included) \$79.50. \$5 FIRST PAYMENT

This Famous \$25 MAGNAVOX Loud Speaker INCLUDED

With Complete Set

Over 400,000 of these famous Magnavox Speakers sold! List price \$25.00—we include it without any extra charge with each new 1927 WORLD set complete. This is a special Introductory Offer to give our wonderful advanced improved 1927 Model a GRAND "Send-off" in our New England distribution.

Description of Speaker

These famous MAGNAVOX Loud Speakers are big, handsome, attractive—stand 30 inches high—beautiful crackle finish—ornamental base—extra wide mouth for full, rich, resonant volume. Amplify reception SWEETLY, FAITHFULLY, CLEARLY. Have super-sensitive extra size unit. List price \$25.00

This MAGNAVOX Offer for THIS WEEK ONLY

MAIL ORDER COUPON

WORLD RADIO CORP.
103 EMPIRE ST.

Gentlemen—I enclose \$ FIRST PAYMENT for the "World" 1927 Model. I will pay the balance weekly or monthly as advertised. Of course the \$25 Magnavox is included.

NAME

ADDRESS

If you haven't received a copy of our FREE Circular, write for it TODAY!

Can You Imagine a Finer Gift for the Family on Christmas Day Than This Glorious Set?

BOSTON

PROVIDENCE

World RADIO Corp.

MANUFACTURERS OF

WORLD RADIO PRODUCTS

103 Empire Street

Open Saturday Until 9 P. M.

Feature Points:

—Special condensers of HIGH quality—tuned stations of similar wave-length.
—New dial construction makes tuning in almost micrometric precision.
—Over 50 Factory Tests.
—Cords with carefully marked strands make connections to batteries and accessories a simple matter.
We make NO CHARGES for installation. We give you 3 months' FREE SERVICE.

Price of Receiver \$45 alone
\$1 FIRST PAYMENT
The Balance on YOUR Terms